



MEDIA ADVISORY:

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Successful women technology entrepreneurs to be recognized at Chicagoland Entrepreneurial Center's Sixth Annual ATHENA*PowerLink*[®] S.H.E. Reception

What: To recognize some of the top women business owners in the region, the Chicagoland Entrepreneurial Center (CEC) will host its annual "Successful, High Energy, Entrepreneurial (S.H.E.)" awards reception and bring together more than 200 female entrepreneurs, established business owners, corporate executives, and investors. The CEC will spotlight the leading women technology entrepreneurs who participated in the ATHENA*PowerLink*[®] program and the 2009 Business of the Year and Advisory Panel of the Year will be awarded. The three finalists are leading technology companies that averaged a **100% annual revenue growth** rate during their advisory panel year.

The Chicagoland Entrepreneurial Center's ATHENA*PowerLink*[®] program is a 12-month strategic development initiative that matches high-growth women-owned businesses with customized volunteer advisory panels to help them to accelerate business growth and reach new milestones. As a result of the program, client businesses average a 63 percent increase in revenues and a 44 percent increase in staff size.

The CEC would like to recognize the following entrepreneurs as finalists for the 2009 Business of the Year Award.

- **Jennifer Bertoglio of LawyerLink.** LawyerLink leverages attorney talent and technology to streamline e-discovery, document review, and other data-intensive processes within the legal services supply chain.
- **Traci & Brian Knudson of NogginLabs.** NogginLabs develops custom, performance-based training software and curriculums for corporate clients.
- **Patricia Riskind of PatientImpact.** PatientImpact develops outcomes measurement software serving the healthcare industry, specifically around patient satisfaction.

When: **Thursday, June 4**
6 - 8 p.m. (Awards ceremony will run from 6:30-7:00p.m.)

Where: Chicago Cultural Center
Preston Bradley Hall
78 E. Washington Street, Chicago
RSVP to jasmine@chicagolandec.org

Who: Male and female entrepreneurs, industry executives and investors.

About the Chicagoland Entrepreneurial Center

The Chicagoland Entrepreneurial Center (CEC) works at the intersection of business success and civic engagement. It identifies the region's most promising entrepreneurs and helps them build high-growth, sustainable businesses that serve as platforms for economic development and civic leadership for the Chicagoland area. Since 2003, the CEC has helped our client entrepreneurs secure \$160 million in revenue, raise \$105 million in financing, and create or retain nearly 4,500 jobs. In turn, CEC clients fuel the entrepreneurial ecosystem of our city by mentoring young talent, advising their peers, and joining the CEC "movement" to inspire entrepreneurship in Chicagoland. The Chicagoland Entrepreneurial Center is an affiliate of the Chicagoland Chamber of Commerce. To learn more visit www.chicagolandec.org.

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